# ABIGAIL SERBU GRAPHIC DESIGNER

## PROFILE -

Creative graphic designer with four years of experience in both digital and print designs. Highly skilled in multiple Adobe Suite applications, such as InDesign, Illustrator, and Photoshop. Known for being detail-oriented and reliable.

## **EDUCATION** -

## Bachelor of Science in Graphic Design Technology

Fairmont State University | 2016 - 2020

## **UX / UI Design Certification**

Wilmington University | 2024

## EXPERIENCE —

## **Graphic Designer / CSR**

AlphaGraphics Newark / Wilmington | March 2023 - Present

- Creates and sends proofs to customers in a timely manner, ensuring accuracy and customer satisfaction.
- Manages numerous projects on a daily basis, practicing efficient time and task management.
- Provides customer service through phone, email, and in-person interactions, addressing inquiries and resolving issues promptly.

Delivery Driver / Bindery AlphaGraphics Newark / Wilmington | April 2022 - March 2023

#### **Production Associate**

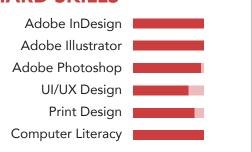
Avalanche Industries | May 2021 - April 2022

- Created product graphics for client brands, optimizing designs for Amazon listings.
- Crafted product copy to enhance visibility and drive sales on Amazon.
- Managed and grew engagement across multiple social media platforms, including Instagram, Facebook, and LinkedIn.

Photographer Lifetouch | October 2020 - May 2021

Multimedia Designer Fairmont State University | November 2018 - May 2019

## **HARD SKILLS -**



### **SOFT SKILLS** -

Detail-oriented
Creativity
Adaptability
Problem Solving
Teamwork

### CONTACT —

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